

# Shenny Shen

(Pao-Hsuan Shen)  
Industrial Designer / Graphic Designer



✉ shenny.shen.design@gmail.com

☎ +886 960 537 026

## PROFILE

Experienced Industrial Designer with 5+ years of work experience in the field. Specializing in electronic products design, 3D modeling and user experience design, etc. Participated in the core development team of Dell's consumer laptop. Had diverse design experiences such as Graphic design and Website Visual design. Multi-national portfolio of work and internship experiences across Taiwan, Japan, and Australia.

## SKILLS

### Expertises

Industrial Product Design  
3D Modeling and Rendering  
2D Graphic Design  
User Experience Design  
Mass Production Design

### Expertises (Programs)



### Language

Mandarin Chinese - Native  
English - Fluent/Intermediate  
Japanese - Elementary

## EXPERIENCE



### Industrial Designer / Graphic Designer Fonz Moto Pty Ltd., Sydney, Australia

2019 -

Company-sponsored Industrial designer. Worked in multiple roles as Product Designer, Graphic Designer including Manuals, Instructions design, photographer, exhibition planner, guides and International Affairs Manager, etc.

#### Key responsibilities / achievement:

- Created sketches and prototypes for new designs and mechanical components.
- Built 3D Models for external appearance and assembling tests.
- Produced 2D technical drawings for product manuals and manufacturing purposes.
- Designed owner's manuals and product brochures and instruction diagrams.
- Designed website theme, interface, and graphic materials.
- Utilized bilingual ability to act as a liaison with overseas manufacturers to ensure the quality of production.
- Shortlisted Good Design Award, Gold Winner, Automotive Product Design, 2020.



### Industrial Product Designer Compal Electronics, Inc., Taipei, Taiwan

2016 - 2019

Laptop and consumer electronics Industrial Designer. Responsible from external design to mass production. Was a liaison to a key client, Dell and assisted with projects timelines of final products and creating new design concepts includes appearance and user interface ideas.

#### Key responsibilities / achievement:

- Created 3D models and renders of laptop design and assembling simulations.
- Created sketches and prototypes for new designs.
- Produced 2D technical drawings of designs for manufacturing.
- Ensured the quality and approved samples from upstream vendors.
- Supervised mass production processes during business trips and monitored varying parts of the on-site assembling process.
- Led projects and coordinated across other function teams including Mechanic Engineers.
- Submitted and approved for 2 Intellectual Properties.
- Saved millions dollars of taxes for company by composing a report regards value designs from the design department.

## EXPERIENCE (continued)

-  **Industrial Design Intern** **2015**  
**Hers Design Inc., Osaka, Japan**  
Summer Internship for Social design projects with the brand Metaphys.
-  **Industrial Design Intern** **2012 & 2013**  
**Compal Electronics, Inc., Taipei, Taiwan**  
Completed two Summer Internships. Assisted with product design, photography and material archiving.

## EDUCATION

-  **Master of Industrial Design** **2014 - 2016**  
**National Cheng Kung University (NCKU), Tainan, Taiwan**
- Focus:  
Kansei Engineering | Emotion Research | Concept Generation |  
User Experience | Exhibition Research | Data Analyzation | Marketing
- Key Achievements:**
- Accepted into the International Kansei Engineering and Emotion Research Conference at Leeds University in UK. Presented the study of exclusive experience in interactive multimedia exhibitions. (2016)

## INTERESTS

- |  |   |
|--|---|
| <br>Astronomy           | <br>Physics    |
| <br>Piano               | <br>Guitar     |
| <br>Photography         | <br>Handicraft |
| <br>Biking              | <br>Gaming     |
| <br>Snorkeling & Diving | <br>Badminton  |

-  **Bachelor of Industrial Design** **2010 - 2014**  
**Tatung University, Taipei, Taiwan**
- Focus:  
Design Sketching | Concept Generation | Design Method | Technical Drawing |  
Graphic Design | 3D Drawing | Computer Rendering | Ergonomics Design |  
Model Making | Materials application | User Experience
- Key Achievements:**
- Graduated 2nd in class with approved Honours Scholarship Students each year.
  - Nominated for Creative Products Competition organized by Thermaltake Technology Co., Ltd. (2013)
  - Honorable Mention in Taiwan Toys and Children's Products Creative Competition. (2012)
  - Nominated for Taipei Swarovski Accessories Design Competition. (2011)